

SWITCHBACK

60 Second Radio Script for Traveling Down An Irish Road with Switchback

Musical Cue: Wobbly Jigs

TAKE A TRIP TO THE EMERALD ISLE WHEN SWITCHBACK BRINGS THEIR “TRAVELING DOWN AN IRISH ROAD SHOW” TO (NAME)! THE INTERNATIONAL AWARD WINNING DUO WILL PRESENT AN EVENING OF IRISH SONG, STORIES AND DANCE ALONG WITH PANORAMIC SCENES OF IRELAND. SWITCHBACK HAS TOURED THE WORLD WITH THEIR IRISH MUSIC AND HAVE SHARED THE STAGE WITH THE CHIEFTAINS, MARTIN HAYES, LIZ CARROLL AND OTHER TOP IRISH STARS. IT’S NO WONDER THAT SWITCHBACK HAS BEEN NAMED THE TOP IRISH MUSICAL DUO FOR NORTH AMERICA AND EUROPE. COME SEE WHAT THE CRITICS ARE RAVING ABOUT AND ENJOY A BIT OF THE BLARNEY WITH SWITCHBACK! (101 WORDS)

30 Second Radio Script for Traveling Down An Irish Road with Switchback

Musical Cue: Wobbly Jigs

TAKE A TRIP TO THE EMERALD ISLE WHEN SWITCHBACK BRINGS THEIR “TRAVELING DOWN AN IRISH ROAD SHOW” TO (NAME)! THE INTERNATIONAL AWARD WINNING DUO WILL PRESENT AN EVENING OF IRISH SONG, STORIES AND DANCE ALONG WITH PANORAMIC SCENES OF IRELAND. IT’S NO WONDER THAT SWITCHBACK HAS BEEN NAMED THE TOP IRISH MUSICAL DUO FOR NORTH AMERICA AND EUROPE. COME SEE WHAT THE CRITICS ARE RAVING ABOUT AND ENJOY A BIT OF THE BLARNEY WITH SWITCHBACK! (76 WORDS)

15 Second Radio Script for Traveling Down An Irish Road with Switchback

Musical Cue: Wobbly Jigs

TAKE A TRIP TO THE EMERALD ISLE WHEN SWITCHBACK BRINGS THEIR “TRAVELING DOWN AN IRISH ROAD SHOW” TO (NAME)! THE INTERNATIONAL AWARD WINNING DUO WILL PRESENT AN EVENING OF IRISH SONG, STORIES AND DANCE ALONG WITH PANORAMIC SCENES OF IRELAND. (40 WORDS)

60 Second Radio Script for Rivers, Rails and Rodeos Show with Switchback

Musical Cue: The Farmer Leaves the Dell

COME SEE AND HEAR THE AMERICAN ROOTS SENSATION SWITCHBACK! THEIR MUSIC HAS BEEN CALLED “THE MUSIC OF AMERICA ITSELF” AND HAS BEEN CELEBRATED AROUND THE WORLD WITH SUCH FAMOUS ACTS AS THE MOODY BLUES, LEON RUSSELL AND THE GREAT JOHN HARTFORD. WITH MANDOLIN, GUITAR AND EVERLY BROTHER-LIKE HARMONIES, SWITCHBACK WILL TAKE YOU ON A MUSICAL JOURNEY ACROSS RIVERS, RAILS AND RODEOS. AN AMAZING SELECTION OF SONGS THAT HAS BEEN SAID TO TOUCH THE SOUL OR TICKLE THE FUNNY BONE, OFTEN AT THE SAME TIME! A SWITCHBACK CONCERT IS PERFECT FOR EVERYONE IN THE FAMILY AND MUSIC LOVERS

OF ALL KINDS. NO WONDER CRITICS HAVE SAID THAT SWITCHBACK HITS AN EVERYBODY NOTE! EVERYBODY WILL HAVE A GREAT TIME WITH THE MUSIC AND DOWN HOME ENTERTAINMENT OF SWITCHBACK. (135 WORDS)

30 Second Radio Script for Rivers, Rails and Rodeos Show with Switchback
Musical Cue: The Farmer Leaves the Dell

COME SEE AND HEAR THE AMERICAN ROOTS SENSATION SWITCHBACK! THEIR MUSIC HAS BEEN CALLED “THE MUSIC OF AMERICA ITSELF” AND HAS BEEN CELEBRATED AROUND THE WORLD. AN AMAZING SELECTION OF SONGS THAT HAS BEEN SAID TO TOUCH THE SOUL OR TICKLE THE FUNNY BONE, OFTEN AT THE SAME TIME! A SWITCHBACK CONCERT IS PERFECT FOR EVERYONE IN THE FAMILY AND MUSIC LOVERS OF ALL KINDS. NO WONDER CRITICS HAVE SAID THAT SWITCHBACK HITS AN EVERYBODY NOTE! (74 WORDS)

15 Second Radio Script for Rivers, Rails and Rodeos Show with Switchback
Musical Cue: The Farmer Leaves the Dell

COME SEE AND HEAR THE AMERICAN ROOTS SENSATION SWITCHBACK! THEIR MUSIC HAS BEEN CALLED “THE MUSIC OF AMERICA ITSELF.” A SWITCHBACK CONCERT IS PERFECT FOR EVERYONE IN THE FAMILY AND MUSIC LOVERS OF ALL KINDS. NO WONDER CRITICS HAVE SAID THAT SWITCHBACK HITS AN EVERYBODY NOTE! (45 WORDS)

60 Second Radio Script for A Very Switchback Christmas!
Musical Cue: Jingle Bells

NEED A CURE FOR THE BAH HUMBUG? WELL GRAB THE FAMILY AND COME SEE AND HEAR “A VERY SWITCHBACK CHRISTMAS.” SWITCHBACK, THE CRITICALLY ACCLAIMED MUSICAL SENSATION, BRINGS THEIR HOLIDAY SHOW COMPLETE WITH SING-ALONGS, HOLIDAY FAVORITES AND THAT FAMOUS CAR KEY CHOIR! CRITICS HAVE SAID THAT SWITCHBACK HITS AN EVERYBODY NOTE, AND THIS HOLIDAY SEASON, THEY ARE SURE TO WARM THE HEART OF EVEN THE MOST MISERLY SCROOGE. PART GRADE SCHOOL PAGEANT, OLD TIME RADIO SHOW AND THOSE 1970’S CHRISTMAS TV SPECIALS, A VERY SWITCHBACK CHRISTMAS DECKS THE HALL WITH FRIVOLITY. SO TAKE OUT YOUR CHRISTMAS SWEATER, FIND THAT SANTA HAT AND GIVE YOURSELF AND YOUR FAMILY A PRESENT THIS YEAR. A VERY SWITCHBACK CHRISTMAS!
(115 WORDS)

30 Second Radio Script for A Very Switchback Christmas!
Musical Cue: Jingle Bells

GRAB THE FAMILY AND COME SEE AND HEAR “A VERY SWITCHBACK CHRISTMAS.” SWITCHBACK, THE CRITICALLY ACCLAIMED MUSICAL SENSATION, BRINGS THEIR HOLIDAY SHOW COMPLETE WITH SING-ALONGS, HOLIDAY FAVORITES AND THAT FAMOUS CAR KEY CHOIR! PART GRADE SCHOOL PAGEANT, OLD TIME RADIO SHOW AND THOSE 1970’S CHRISTMAS TV SPECIALS, A VERY SWITCHBACK CHRISTMAS DECKS THE HALL WITH FRIVOLITY. SO TAKE OUT YOUR CHRISTMAS SWEATER, FIND THAT SANTA HAT AND GIVE YOURSELF AND YOUR FAMILY A PRESENT THIS YEAR. A VERY SWITCHBACK CHRISTMAS!
(81 WORDS)

15 Second Radio Script for A Very Switchback Christmas!

Musical Cue: Jingle Bells

SWITCHBACK, THE CRITICALLY ACCLAIMED MUSICAL SENSATION, BRINGS THEIR HOLIDAY SHOW “A VERY SWITCHBACK CHRISTMAS” COMPLETE WITH SING-ALONGS, HOLIDAY FAVORITES AND THAT FAMOUS CAR KEY CHOIR! CRITICS HAVE SAID THAT SWITCHBACK HITS AN EVERYBODY NOTE, AND THIS HOLIDAY SEASON, THEY ARE SURE TO WARM THE HEART OF EVEN THE MOST MISERLY SCROOGE.

(52 WORDS)

60 Second Radio Script for An Evening with Switchback

Musical Cue: Where were you?

COME HEAR THE CRITICALLY ACCLAIMED, AWARD-WINNING MUSIC OF SWITCHBACK AS THEY PRESENT THEIR CELEBRATED SHOW “AN EVENING WITH SWITCHBACK.” VETERANS OF THE ENTERTAINMENT STAGE AROUND THE WORLD, SWITCHBACK COMBINES AN EVENING OF MUSIC AND STORIES THAT ENTHRALL THEIR AUDIENCES. THEIR AMERICAN ROOTS MUSIC WITH A GENEROUS PORTION OF CELTIC SOUL FROM THE EMERALD ISLE MIXED IN MAKES FOR AN EXCITING EVENING. SWITCHBACK’S EVERLY BROTHERS-LIKE HARMONIES AND SKILLFUL MUSICAL MASTERY OF THE MANDOLIN AND GUITAR ARE MATCHED ONLY BY THE PROFOUND DEPTH OF THEIR LYRICS. AS ONE CRITIC SAID, “IF MARK TWAIN HAD FORMED A BAND WITH ERNEST HEMINGWAY, THIS IS WHAT I WOULD EXPECT IT WOULD SOUND LIKE.” BRING THE WHOLE FAMILY AND SEE FOR YOURSELF WHY SWITCHBACK HITS AN EVERYBODY NOTE. (123 WORDS)

30 Second Radio Script for An Evening with Switchback

Musical Cue: Where were you?

COME HEAR THE CRITICALLY ACCLAIMED, AWARD-WINNING MUSIC OF SWITCHBACK AS THEY PRESENT THEIR CELEBRATED SHOW “AN EVENING WITH SWITCHBACK.” THEIR AMERICAN ROOTS MUSIC WITH A GENEROUS PORTION OF CELTIC SOUL FROM THE EMERALD ISLE MIXED IN MAKES FOR AN EXCITING EVENING. SWITCHBACK’S EVERLY BROTHERS-LIKE HARMONIES AND SKILLFUL MUSICAL MASTERY OF THE MANDOLIN AND GUITAR ARE MATCHED ONLY BY THE PROFOUND DEPTH OF THEIR LYRICS. BRING THE WHOLE FAMILY AND SEE FOR YOURSELF WHY SWITCHBACK HITS AN EVERYBODY NOTE. (80 WORDS)

15 Second Radio Script for An Evening with Switchback

Musical Cue: Where were you?

COME HEAR THE CRITICALLY ACCLAIMED, AWARD-WINNING MUSIC OF SWITCHBACK AS THEY PRESENT THEIR CELEBRATED SHOW “AN EVENING WITH SWITCHBACK.” THEIR AMERICAN ROOTS MUSIC WITH A GENEROUS PORTION OF CELTIC SOUL FROM THE EMERALD ISLE MIXED IN MAKES FOR AN UNFORGETTABLE EVENING. (42 WORDS)